

Frostbite Friendly League

Photography and Filming Policy

Photography or filming may take place at our races, is common practice, and helps us to inspire other people to engage in physical activity and team-based events. It also provides a means for historical recording of our events over time. We ensure compliance with safeguarding laws and are supported both in-house through our Safeguarding Lead and externally with the support of other experts in the field of safeguarding.

Filming may also take place at the finish line and will only be used in order to determine finishing order in any dispute. Images captured in this way will be stored securely for one month and then deleted. They will not be shared on social media or the Frostbite League website.

Unfortunately, there are people who use photos and videos for negative purposes, such as bullying, grooming, locating, and trolling. These can all start with a misjudged image. With that in mind we ask those taking photographs or filming on behalf of the league to adopt the following principles.

Volunteer Photographers

Some Frostbite races will have a volunteer photographer in attendance.

When acting as an official photographer, volunteers should:

- Register as an official volunteer.
- Make themselves known to the Race Director on the day.
- Wear a high-vis vest at all times during the event.
- All recorded images should be stored securely and used only for the purposes set out in this policy.
- Delete images from their personal devices as soon as practical having transferred those images securely to the organising team.

Publication of Event Images

Images captured at events may be published on the Frostbite League's social media feeds and/or the website.

Notifying Participants

The Frostbite website states that photography or filming may take place, and the Privacy Policy also contains information regarding photography. Where photography is taking place at an event then participants should be notified in the pre-event briefing.

Right to Object

Importantly, under General Data Protection Regulations (GDPR), individuals have the right to object to their images being processed. Whilst it is not always possible to avoid a specific image being captured, where someone does object then reasonable attempts should be made to avoid photographing that individual, and all identified images of them should be deleted on request at the earliest possible opportunity unless there appears to be a reason why the image should be retained under data protection or other laws or duties.

All objections for the processing of images captured by official volunteer photographers should be raised with the Frostbite League Secretary prior to any images being deleted and be formally recorded as an incident.

Identity

In some cases, it is particularly important to protect an individual's identity, such as where someone might be employed as a social worker or where a child may need protection. As such, it is critical that race organisers are mindful of, and sensitive to, such situations.

Full names should not be used when presenting images of children, and further care should be taken when children may be wearing clothing (such as school uniform) which could aid identification.

Appropriate Clothing

Under no circumstances should images be captured or shared of individuals in a state of undress, such as whilst they are changing before or after the races. Furthermore, where images of children are concerned, additional care should be taken that they are not clothed in a way that could cause them embarrassment, lead to bullying, or result in other inappropriate actions.

Always Positive

Images that are published or shared should positively reflect people's involvement in the Frostbite League and should always come from the perspective of celebrating participation as opposed to shaming people or making fun of them.

Inclusivity

Wherever possible, photographs should represent the broad range of participants at an event and include people from as wide a range of backgrounds as possible.